

Management Services

Lutra's management contracts are structured to guarantee results. We will manage all aspects of your facility's operations, often at no cost to you.

Operating commercial aquatics facilities is both challenging and expensive. It costs between \$500,000 and \$1.5 million per year to operate the average community aquatics facility, and most facilities suffer operating losses in excess of \$300,000 per year, draining organizational resources that could be put to better use elsewhere.

At Lutra Aquatics, we partner with municipalities and educational institutions to run aquatics operations efficiently. For more than 30 years, we've been providing an outstanding aquatics experience to our communities while eliminating operating losses.

Lutra's aquatics management services encompass all aspects of operations. We will hire and train our own staff, market the facility's services, collect revenues, pay expenses, and operate completely independently on your behalf. Our partners' responsibility is generally limited to maintaining the physical structure itself.

Our management contracts put the burden of performance, and the risk of failure, squarely on our shoulders. Our partners have never paid for our services, and our partners have never borne unexpected costs. Lutra is compensated only if we deliver on our promise of a self-supporting facility, and we bear the cost of operating losses if we don't.